

Green's

**Green's General Foods Pty Ltd
Australian Packaging Covenant
Action Plan: 2010 – 2015**

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Australian Packaging Covenant – Action Plan Summary Table

Covenant Performance Goals and KPI's	Actions	Target / Performance Goal	Timings or Milestones	Outcomes/Further Actions
1. Design – optimize packaging to achieve resource efficiency and reduce environmental impact without compromising product quality or safety.	1. Review all existing packaging types against Sustainable Packaging Guidelines and document findings and further actions.	<ul style="list-style-type: none"> Reviews documented on SPG Template. Generate further action plan. 	Ongoing / Finalise review by March 2012	Review of packaging systems against SPG, utilising PIQET as the LCA tool, in progress.
KPI 1 Proportion of signatories in the supply chain implementing the SPG for design or procurement of packaging. Target: 70% of Covenant signatories with documented policies and procedures for evaluating and procuring packaging using the SPG or equivalent. Target: 70% of Covenant signatories assessing 100% of new packaging and 50% of existing packaging against the guidelines.	2. Investigate PIQET Software.	Software suitability / cost	May 2011	3 year PIQET license purchased
	3. Incorporate SPG Review into existing documented NPD Process and prior to the purchase of any new material types.	NPD Procedure updated	June 2011	PIQET to be incorporated into the NPD process as the preferred tool to assess packaging against relevant guidelines for all NPD. Revised time to complete procedure update – June 2012. N.B. – New Product Development (NPD) incorporates procurement and will include SPG evaluation. Existing packaging currently undergoing SPG assessment – completion April 2012.
2. Recycling – the efficient collection and recycling of packaging. KPI 3 Proportion of signatories with on-site recovery systems for recycling used packaging.	1. Review current recycling procedures.	<ul style="list-style-type: none"> Review complete. Further targets / actions TBD on recycling and waste reduction. 	<ul style="list-style-type: none"> August 2011 October 2011 	Cardboard and plastics segregated on-site for collection via Veolia. 2011 total waste report received and currently under review to determine strategies to further reduce waste and improve recycling rates onsite - ongoing for 2012.

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				Front office recycling audits planned with a view to implementing a recycling programme within the office environments – Ongoing for 2012.
KPI 4 Proportion of signatories with a policy to buy products made from recycled packaging.	2. Review ability to recycle post consumer packaging waste on site e.g. PET, Aluminium, HDPE, Paper, Cardboard	Review complete plus further actions TBD.	August 2011	Current policy updated to revise provision to purchase packaging materials incorporating recycled content.
All Covenant signatories will have a formal, documented policy of buying recycled products or materials.	3. Review policy on buy recycled.	<ul style="list-style-type: none"> Policy review complete. Further actions as a result of SPG review. 	<ul style="list-style-type: none"> October 2011 Ongoing as per SPG Review timings 	Current policy updated to revise provision to purchase packaging materials incorporating recycled content with the proviso that this does not impact product performance or quality.
3. Product Stewardship – a demonstrated commitment to product stewardship by the supply chain and other signatories.	1. Review Packaging Suppliers Environmental Management Systems / Sustainability Programmes.	Outcomes of review and further actions with Suppliers TBD	March 2012	Review of supplier EMS ongoing in conjunction with planned supplier quality audits. Supplier EMS documentation maintained electronically.
KPI 6 Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging. Target: 70% of Covenant signatories are implementing formal policies and procedures in working with others to improve design, procurement and recovery of packaging.	2. Review outcomes of SPG review with Packaging Suppliers.	Outcomes of review and further actions TBD.	March 2012	Pending completion of SPG analysis – Completion June 2012.
	3. Review outcomes of SPG Review with Customers.	Outcomes of review and further actions TBD.	March 2012	Pending completion of SPG analysis – Completion June 2012.
	4. Review waste management contracts.	Outcomes of review. Targets to reduce waste sent to land fill.	September 2011	As part of our ongoing review of monthly waste figures further strategies to reduce waste to landfill an ongoing priority for 2012. Targets TBA.

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<p>KPI 7 Proportion of signatories demonstrating other product stewardship outcomes.</p> <p>Target: Continuous reduction in the number of packaging items in litter.</p>				<p>All primary packaging currently being reviewed against industry best practice standards for consumer labelling to encourage litter reduction and improve recycling rates. This includes updating artwork to include relevant logos (eg, tidy man logo and material identifier symbols)</p>
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